



PLANNED GIVING NEWSLETTER

A QUARTERLY EDUCATIONAL PUBLICATION OF EWTN

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EWTN

Global
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EWTN FAMILY MEMBERS SHARE THEIR STORIES

Learning, Living And Loving The Catholic Faith For Over 62 Years!

by Ryan T. Flood, FCEP



A number of studies have shown that although a large percentage of Americans give to charity while they are living, a very small percentage of Americans remember their favorite charities in their estate plans. I'm sure there are a number of reasons, but I believe that a lack of understanding of the benefits of estate giving to both heirs and charity is a major factor. It is my hope that every edition of this newsletter better informs our EWTN Family Members regarding effective and efficient estate planning. I'm available for a phone consultation, and hopefully soon in-person meetings.

Barbara Ferrenbach was a faithful Catholic and supporter of the Network for over 30 years! Barbara also took the time to plan her estate and remember her family members and friends, and favorite charities. I recently had the honor to speak with one of Barbara's daughters, Suzy, where she conveyed the critical role that

EWTN played in her mom's life.

Barbara was born around the time of the Great Depression in St. Louis, Missouri. Barbara married Lee C. Ferrenbach, Jr. and started a family. In addition to being a loving and caring wife, mother, grandmother and great-grandmother, Barbara enjoyed the arts, history, and music. She also had a very optimistic outlook on life; one of her favorite sayings was, "There isn't a problem in the world that prayer can't conquer." Suzy commented, "She planted the seeds of the Catholic faith in me and nurtured them with her constant prayers and by the way she lived her life."

Barbara was a convert to the Catholic faith from the Church of Christ, Scientist and was a Catholic for over 62 years. She first started listening to Covenant Catholic Radio in St. Louis many decades ago in order to learn her faith in greater detail. The Ferrenbach family did not have cable television until Barbara discovered that she could watch all the wonderful Catholic programming on EWTN.

Many years later, Suzy was talking with her mom, Barbara, and inquired about the increasing cost of the cable bill. Barbara replied, "It's worth it if only for EWTN, there is no way I am

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getting rid of cable, I don't care what it costs!" Barbara was also a copious note taker while she was watching or listening to EWTN. She loved to learn about her faith and EWTN provided the wonderful teachers on each and every program.

Barbara also excelled in the area of planning. When it came time to put together an estate plan, she remembered what mattered most to her during her lifetime, which included foremost her faith, family and friends. She made plans through a Revocable Living Trust (RLT) and created the trust with a local Estate Planning Attorney. Two of the more popular benefits of a RLT are: 1) avoiding probate, for example, if you own real property in multiple states (this

includes Timeshares) you will most likely have to administer two separate probates (a primary and an ancillary probate) if you only have a Will. 2) A RLT can also help to maintain a high level of privacy of your estate. Probated assets are open to the public; assets in a RLT are private. During the planning process, Suzy remarked that when it came time for her mom to list her charitable beneficiaries, she said, "I must include EWTN, this one is a non-negotiable."


Barbara lived a very full and happy life for over 90 years. She was grounded in her Catholic faith and constantly looked for ways to make life more enjoyable for her loved ones and those she came in contact with each day. If you would

like to learn how you can continue to pass on the gift of the Catholic faith to others like Barbara and perpetuate your annual giving to EWTN, please refer to the next article of this publication to read an example of this gifting process. EWTN is grateful that Barbara took the time to plan and thankful for Suzy sharing memories of her mom in the hopes of inspiring others who have been faithful EWTN viewers over the years. Suzy hopes that they also contemplate a similar estate gift that will help the Network to grow and reach more souls every day with the truth of the Gospel. May Barbara's soul and the souls of all the faithful departed, through the mercy of God, rest in peace. 

How You Can Perpetuate Your Annual Giving

As has been noted in the cover article, a high percentage of Americans give to charity while they are living, but a very low percentage of Americans remember their favorite charities in their estate plans. Naming EWTN as a beneficiary of a Revocable Living Trust is just one

of many options an EWTN Family Member has to remember EWTN in their estate plans. Bequests can also be made through a Will or other types of beneficiary designations, such as PODs (Payable on Death) and TODs (Transfer on Death).

I have included a chart below which helps to highlight projected annual gift replacement amounts. For example, if someone is making an annual gift of \$2,000, an estate gift of \$50,000 can replace an annual gift of \$2,000 in perpetuity! 

Estate gift amount of..	Replaces annual gift of \$X	Estate gift amount of..	Replaces annual gift of \$X
\$25,000	\$1,000	\$250,000	\$10,000
\$50,000	\$2,000	\$500,000	\$20,000
\$75,000	\$3,000	\$1,000,000	\$40,000
\$100,000	\$4,000	\$2,500,000	\$100,000

If you would like to learn more about how you can replace your annual gift to EWTN, please contact Legacy Giving Advisor, Ryan Flood, FCER, to discuss your options. He can be reached at rflood@ewtn.com or (205) 569-2674.

1. If someone made a deferred estate gift that was at least 25 times their annual gift, a 4 percent endowment payout would allow the EWTN Family Member [donor] to replace their annual gift.

Ways to Gift Real Property

by Ryan T. Flood, FCEP



Have you ever considered making a gift of real property? Gifts of real property can be complex, no doubt about it, but by following a set of approved guidelines and practicing the virtue of patience, a gift of real

property could be a great option for you. In this article, I will lay out the options along with a few of the more popular ways EWTN Family Members can make a gift of real property.

One note, if the property has a market value of less than \$200,000 it is typically more beneficial for the owner to sell the property and donate the cash proceeds to the Network. One reason is that you may receive a more favorable tax treatment and secondly the administrative costs involved in disposing of the property could leave the charity with less money from the proceeds to support its mission.

Outright Gift

As always, the simplest form of transferring any property (real or otherwise) is the outright gift. If the property has been held the required holding period to be treated as a long-term capital asset, a gift to our charity entitles the donor (itemizers only) to an income tax deduction for the full market value. The deduction is limited to 30% of adjusted gross income with a five-year carryover period for any excess that exceeds the 30% ceiling.¹

Bargain Sale

The bargain sale is part sale and part gift. An EWTN Family Member who wishes to make a major contribution for the benefit of the Network using real property, but at the same time would like some immediate cash from the transaction, can sell the property in a bargain sale.²

Deferred Gift Annuity

With a deferred gift annuity, the donor exchanges property for an annuity payment that typically begins more than a year following the gift; for example, in five years, ten years or at retirement. This gift option provides the window of time needed to ensure the funds are available to generate the payments when they come due.³

Flip Unitrust


The Charitable Remainder Trust (CRT) pays no income to the beneficiary until it generates income after the sale of the illiquid asset. This type of asset typically is an investment or rental property with low cost basis. The nice part of the flip unitrust is that the trust converts to a straight unitrust operation after the flip occurs. With a flip unitrust, an EWTN Family Member can:

- Make a significant gift that benefits the Network;
- Avoid capital gains that would have applied if the donor sold the property;
- Receive an immediate income tax deduction of the value of the remainder interest;
- Generate a new income flow once the property is converted to income-producing investments;
- Reduce probate costs by removing the property from the probate estate;
- Eliminate the burden of property taxes, maintenance, and other administrative expenses.⁴

Retained Life Estate

An EWTN Family Member can contribute a personal residence or farm for the benefit of EWTN and continue to occupy or use the property until death. As a result, the Family Member can:

- Make an irrevocable commitment to benefit EWTN;
- Receive a current income tax charitable deduction for the property's discounted value;
- Continue to enjoy the use of the property as usual.⁵

Gifts of real property can enable an EWTN Family Member to make a significant contribution to its mission. However, these types of gifts can also be complex and time-consuming, requiring the practice of the virtue of patience. If you are interested in learning more on how who can make a gift of real property, please contact Ryan Flood at (205) 569-2674 to discuss and to request a Real Estate Disclosure form. I look forward to speaking with you and answering any questions you may have. 

¹ The Complete Guide to Planned Giving, Debra Ashton / ² Ibid., 165. / ³ Ibid., 167.

⁴ Ibid., 169. / ⁵ Ibid., 170.



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EWTN Mission Advancement

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**Meet
EWTN's Legacy
Giving Advisor
Ryan Flood,
FCEP**



Meet EWTN's Legacy Giving Advisor Ryan Flood, FCEP

With over 20 years of experience in the area of charitable planning, Ryan Flood, EWTN's Legacy Giving Advisor, assists EWTN Family Members and friends who are interested in integrating life-transforming charitable giving strategies into their financial, business, or estate plans while amplifying what they preserve for themselves in retirement and for their heirs.

Ryan is also available to speak on the topic of estate planning –

please inquire about hosting the Catholic Estate and Personal Planning Seminar at your home or parish. This is a stress-free, education-only seminar. Absolutely no solicitation and no financial products will be offered.

Contact Ryan



(205) 569-2674



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